

Office of Technology and Information Services

# Strategic Plan 2020–2025





## What is a Strategic Plan?

A vision describes our destination: what we want to be true for the PPS Office of Technology and Information Services (OTIS) by the end of the 2025 academic year. This strategic plan describes how we will reach our destination. This plan covers the years 2020 to 2025 and outlines the first stage of our journey toward our vision.

## OTIS Vision

OTIS will build and maintain technology experiences that support, engage, enhance and extend every student's learning journey in PPS. Deliver secure, efficient, and sustainable services by partnering to build operational excellence for all PPS schools and central offices.

## OTIS Mission

Enable and support all partners to ensure the success of ALL students by providing secure, sustainable, reliable, and needed technology solutions and processes.

## OTIS Values

**Equity:** access to tech & digital tools for all students and seek opportunities to improve the systems for all.

**Collaboration:** engage as a trusted partner and work tirelessly for the success of all.

**Integrity:** adhere policies while maintaining the highest standards of behavior and accountability.

**Service:** provide the highest quality of service and support to all members of the PPS community.



# Summary

We must reimagine learning for our students by building instructional environments that are rich in digital and print resources, deepen engagement, provide social emotional support, expand access to information and content, and cultivate creativity. A digital rich environment provides extensive opportunities for enhanced personalized learning options, anytime, anywhere while supporting students in attaining deep concepts and developing 21st-century skills. It allows educators flexibility to design and differentiate learning experiences based on their students' needs and strengths.

## **We Believe We Will Fully Realize Our Theory of Action**

**IF...** We braid Racial Equity and Social Justice strategies into our instructional core work with our students, teachers, and content, and build our organizational culture and capacity to create a strong foundation to support every student...

**THEN...** We will reimagine Portland Public Schools to ensure every student, especially our Black and Native American students who experience the greatest barriers, realize the Vision of the Graduate Portrait.

To realize our Theory of Action we must invest in becoming a district that is steeped in effective practices that leverage digital tools and resources as an important strategy for creating individualized, cognitively demanding, and authentic student learning experiences with multiple entry points, and opportunities to demonstrate academic achievement. Becoming a fully invested digital district requires us to develop a digitally enhanced guaranteed and viable curriculum that empowers teaching and learning and builds student agency.

A digital toolkit is part of the core resources available for every classroom, teacher, and student, at any time, from anywhere. Educators are proficient in effective instructional practices and all staff and families have sound digital knowledge and literacy to fully employ those resources. Equitable and universal access to student learning opportunities is made possible through a robust infrastructure where all students access the Internet at home and school as a basic service.

A system fully invested in technology and digital resources opens doors previously unavailable or unknown to many students and provides access to opportunities that have only been available to affluent or well-connected students. By giving students both agency and access to rigorous learning, they can design experiences, see themselves in their work and the materials they read, and think critically and creatively to solve real-world problems. Providing adequate resources and investments in developing teaching and learning practices that take advantage of the power and flexibility of technology will allow PPS to break down systemic inequities and provide relevant and engaging learning opportunities that empower students, particularly our Black and Native American students, while also serving all students to enable their success in the 21st Century.

Reimagining Portland Public Schools as a digital district means universal access to unlimited opportunities, cultural connections, subject matter experts, through a multitude of digital resources. A digital district allows the classroom to extend to any time and any place in the world, where students and teachers need only to pose an interesting question, problem, or solution, to become part of a global network, to extend learning and provide access to what may be possible. Learners are empowered to analyze, critique, and disrupt racial inequities and racist constructs and systems.

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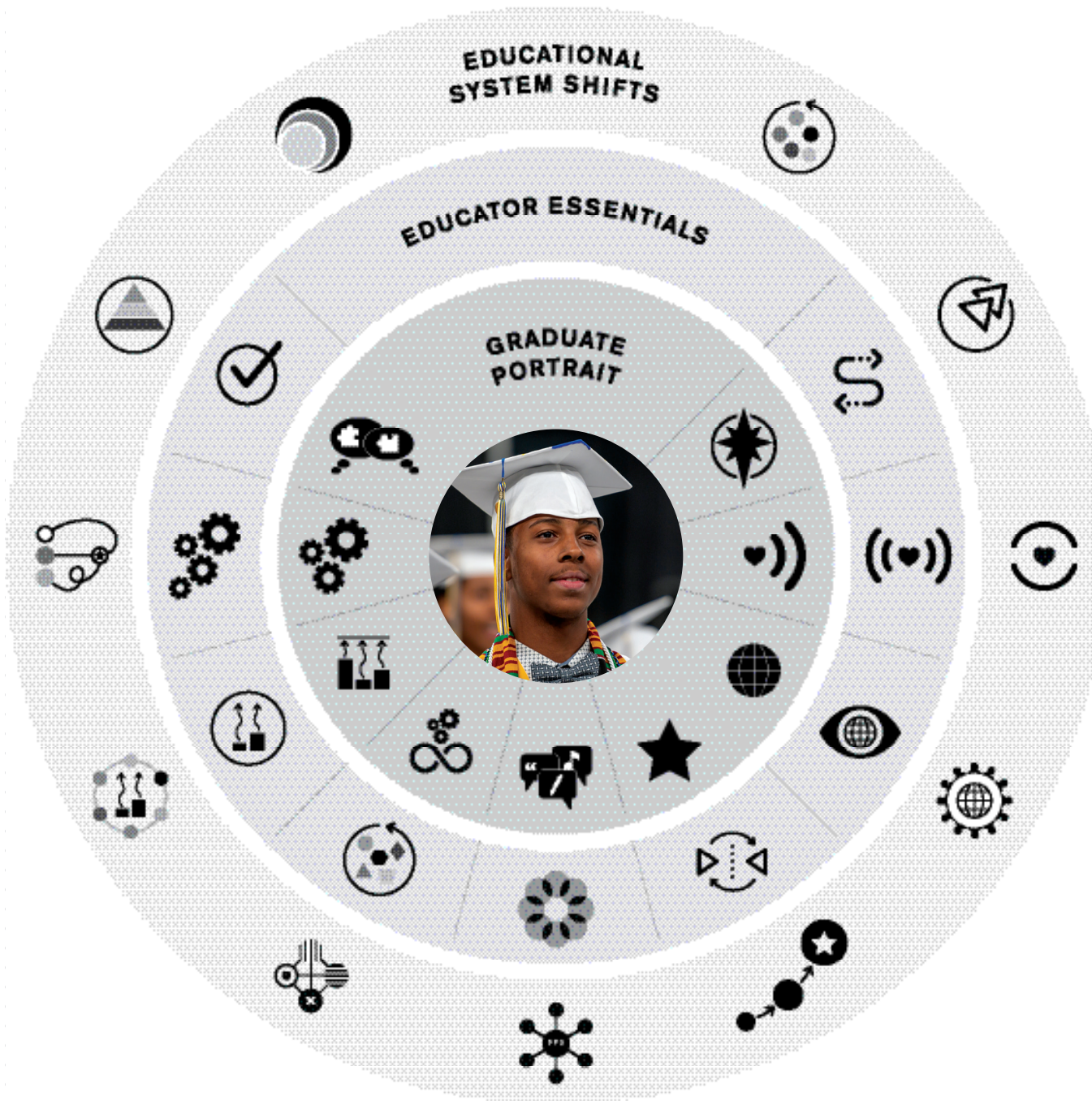
[Read more about the PPS Theory of Action on pages 9 and 10 here >](#)

# PPS Vision Diagram

This diagram represents the hopes Portland Public Schools (PPS) has for students (the Graduate Portrait) and for all of the educators who work at Portland Public Schools (the Educator Essentials), and articulates how the system needs to change to support the educators to support the students (the System Shifts).

The Graduate Portrait elements (represented by icons) are at the center, at the heart of everything the school district does. Supporting the Graduate Portrait are the Educator Essentials. Some of these elements align directly with those in the Graduate Portrait. Others cover the less direct, but equally powerful ways Educators create an ecosystem in which students can thrive. Around the outer layer are the Educational System Shifts, which further develop this ecosystem and provide the supports for both educators and students as they develop the knowledge, skills, and dispositions that will take them into the future.

[Read the PPS Vision >](#)





# PPS Strategic Plan

*Forward Together: PPS's 2021–2025 Strategic Plan for Racial Equity, Inclusion and Excellence* is the first of a series of multi-year strategic plans for the district, outlining this important step toward realizing its vision.

The focus areas of the plan are organized under four main themes:

1. Racial Equity and Social Justice
2. Inclusive and Differentiated Learning for Every Child
3. Professional Excellence and Support
4. Embracing Change

[Read the PPS Strategic Plan >](#)



# Goals

Over the next five years OTIS will design, deploy, and sustain critical components for realizing a reimagined learning experience; empower students to be compassionate critical thinkers, able to collaborate and solve problems, and be prepared to lead a more socially just world. Critical components include a reliable and resilient infrastructure with critical tools and systems to support future-ready pedagogy, curriculum, and practices.

## 1. Learning Technology Integration

The use of digital tools, applications and devices will be integrated and explicit in both curriculum and instructional practices. Standards and best practice strategies will be aligned with the Graduate Profile, Guaranteed and Viable Curriculum (GVC), and considered across all learning departments. Professional development and integration into cross-department content creation will be evidenced in adult and student teaching and learning.

## 2. Critical Infrastructure and Security

Implement and upgrade security systems through establishing and developing a reliable, resilient, and secure infrastructure.

## 3. Device Refresh

Ensure students and staff have reliable devices for digital learning (1:1 grades 3-12, 2:1 grades PK-2, and assistive technology).

## 4. Classroom Modernization

Improve classroom technology in all schools to enable equity for in-classroom learning for all students across the district.

## 5. District-Wide Business Transformation

Implement and upgrade critical software and systems for efficiently operating an organization. Ensure robust fiscal, human resource, and performance management as well as access to quality data and technology for comprehensive student services and supports.

## 6. Refresh Process

Keep the infrastructure elements updated and refreshed on a predictable timetable.





# Approach

The plan to move forward as a digital first district requires Portland Public Schools to establish and develop a reliable core infrastructure. This foundation includes central networking and technical infrastructure as well as establishing baseline norms for all classrooms across the district. The November 2020 Bond will provide the funds necessary to address both the centralized core technologies needed to be able to think digital first, provide foundational technologies for the classroom, provide access to devices, software, and digitally based curriculum, and develop a security program to protect the digital assets of the district, the students, and the staff.

Portland Public Schools is a large and expansive district stretching across more than 89 schools, Community Transition Programs, facilities, and campuses. The efforts that will take place to complete these critical upgrades and enhancements will be scheduled and coordinated to impact school sites as little as possible. To this end we will be attempting to complete multiple bond-related projects at

the same time, combining efforts of infrastructure upgrades along with classroom modernizations to limit the disruptions at a school site and to create efficiencies in project management and construction.

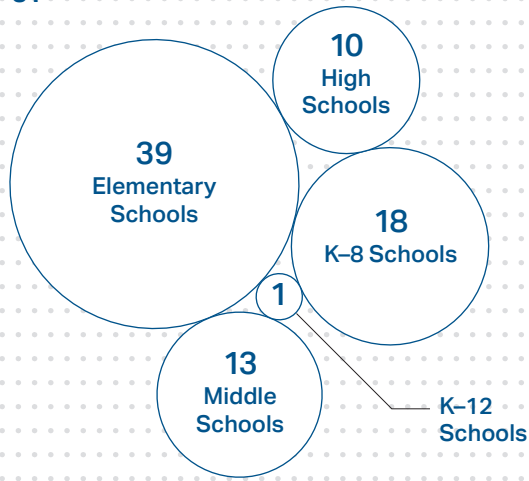
Each of the critical elements for this plan are described in detail below. In alignment with the PPS Racial Equity and Social Justice priorities, we will focus on schools that serve our Black and Native populations. This means focus will start with district CSI, TSI, and Title I schools as the first priority, then schools that have not seen any previous modernization efforts, and finally schools which have been modernized but also require some upgrades.

Throughout the improvement projects that are scheduled between 2020-2025, OTIS will implement a proactive approach to community communications and will create opportunities for dialogue with the different constituencies including Administrators, support staff, teachers, students and the general public. Communications will focus on giving information about what changes will be implemented, how it will directly affect the community, what steps participants can proactively take, and how each project connects to the overarching strategic plan.

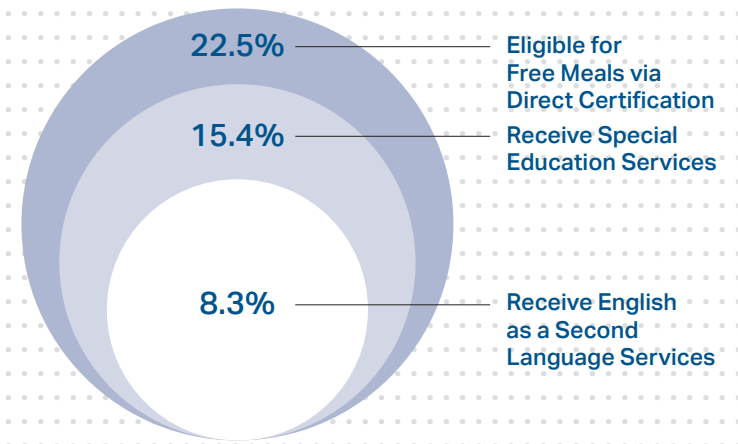
# PPS Profile

Portland Public Schools, founded in 1851, is Oregon's largest PK-12 school district, preparing students to "lead change, and improve the world." With more than 47,000 students in 81 schools, PPS strives to ensure academic excellence and personal success for every student, especially our Black, Native American, students of color and/or with disabilities. Central to this goal is affirming and operationalizing our deeply held community value of racial equity, social justice and inclusion.

## Total Schools 81

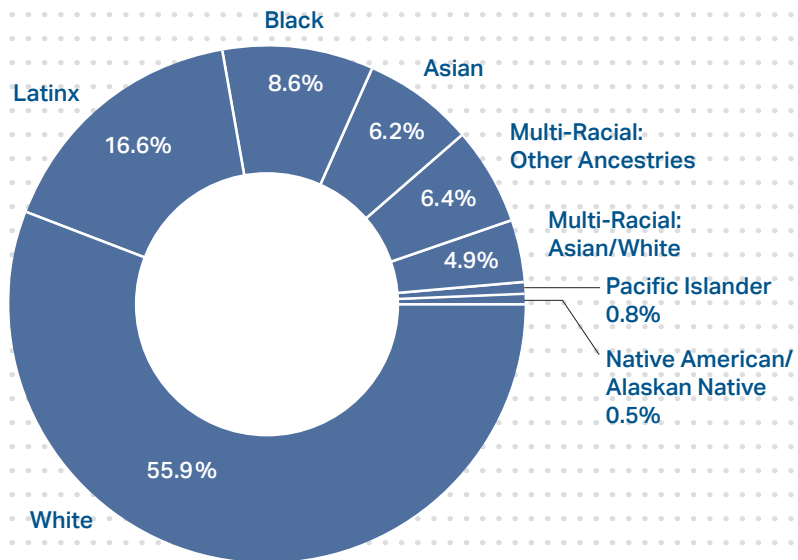


## Additional Student Services

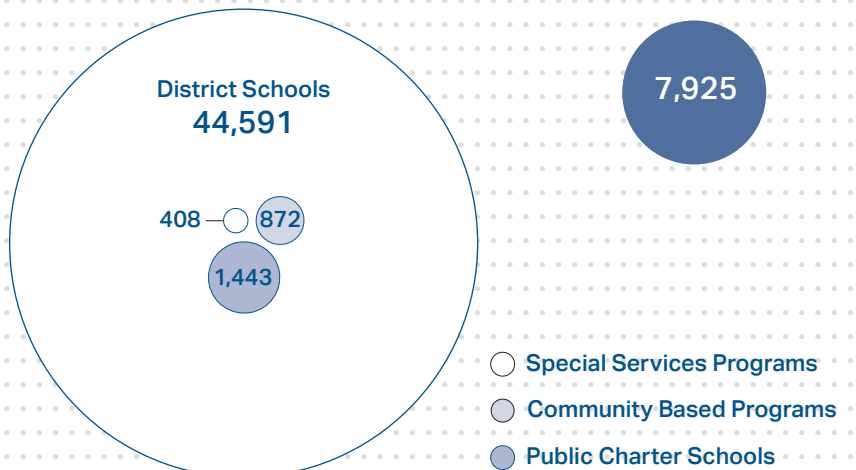


Data from the 2020-2021 school year. Our schools include the Head Start Early Childhood Education program, seven community-based programs, six charter schools, two alternative programs, and seven special services programs

## Student Demographics



## Total Student Enrollment 47,314





**An In-Depth Look  
at the OTIS  
Strategic Plan Goals**










## Learning Technology Integration

**Goal:** The use of digital tools, applications and devices will be integrated and explicit in both curriculum and instructional practice. Standards and best practice strategies will be aligned with the Graduate Profile, the Guaranteed and Viable Curriculum, and considered across all learning departments.

### Educational System Shifts

-  A Connected and Transformative School District
-  Racial Equity Aligned Systems and Structures
-  Transformative Curriculum and Pedagogy



# Digitally-Enhanced Instructional Design

Technology will amplify student learning by supporting and allowing for more personalized and differentiated instruction, while also promoting the development of students as active participants in teaching and learning. In digitally-enhanced classrooms, the learning environments leverage the use of technology to empower and prepare students for college and career, as exemplified in the Graduate Portrait.



## **Inclusive and Collaborative Problem Solvers**

Students use digital tools to enrich their learning by collaborating with others in person and virtually while building their problem solving skills digitally.



## **Powerful and Effective Communicators**

Students communicate clearly and express themselves creatively for a variety of purposes using the platforms, tools, styles, formats and digital media appropriate to their goals.



## **Inquisitive Critical Thinkers with Deep Core Knowledge**

Students critically curate a variety of resources using digital tools to construct knowledge, produce creative artifacts and make meaningful learning experiences for themselves and others.



## **Transformative Racial Equity Leaders**

Students use digital tools to broaden their understanding of the historical and contemporary racial injustices that impact our communities, collaborate effectively with learners from a variety of backgrounds and cultures, and build leadership skills to confront those injustices.



## **Resilient and Adaptable Lifelong Learners**

Students leverage technology to take an active role in choosing, achieving, and demonstrating competency in their learning goals



## **Positive, Confident, and Connected Sense of Self**

Students recognize the rights, responsibilities and opportunities of living, learning and working in an interconnected digital world, and they act and model in ways that are safe, legal and ethical.



## **Influential and Informed Global Stewards**

Students use digital tools to broaden their perspectives and enrich their learning by collaborating with others and working effectively in teams locally and globally.



## **Reflective, Empathetic, and Empowering Graduates**



## **Optimistic, Future-Oriented Graduates**

Students use a variety of technologies to identify and understand problems and create new, useful, or imaginative solutions.

The goal of PPS's design and implementation of digitally-enhanced learning is to improve on-level learning outcomes for all students, especially our students of color, that will complement and enhance the core program.

PPS will continuously evaluate and procure tools and resources that support digitally-enhanced learning models. This will allow for adjustments and improvements based on the student instructional needs and the adoption of promising new digital solutions.

KEY ACTIONS	PERFORMANCE MEASURES	2020	2021	2022	2023	2024	2025
<b>Adopt/Accept Standards for Technology Integration</b>	Development of a cross departmental work team to review and recommend standards for technology integrations	X					
	Review International Society for Technology in Education (ISTE) Standards for Students, Teachers, Admin, Coaches, Educators	X	X				
	Petition for Board Adoption of ISTE Standard for technology in education		X	X			
<b>Develop Instructional Framework for Digitally-enhanced Instruction in PPS</b>	Cross-department review of instructional frameworks for digitally-enhanced instruction in PPS	X					
	Develop/accept framework for digitally-enhanced instruction in PPS	X	X				
	Cross-department integration into curriculum and content development		X	X	X		
<b>Produce and Maintain Instructional Guidance Document</b>	<p>Instructional Guidance document to include:</p> <ul style="list-style-type: none"> <li>- Review of Standards</li> <li>- Review of Framework</li> <li>- Defines strategies and practices by grade-level bands of pK-5, 6-8, and 9-12</li> <li>- Provides exemplars for use of Digital Toolkit applications to engage, enhance, and extend student learning goals</li> </ul>	Ongoing Development →					
<b>Produce, Maintain, and Assist with Cross-department Professional Development</b>	<ul style="list-style-type: none"> <li>- All instructional staff</li> <li>- Instructional Specialists and Coaches</li> <li>- Building and Program Administrators</li> <li>- OTL Curriculum and Content designers</li> </ul>	Ongoing Development →					
<b>Digitally-enhanced Teaching and Learning</b>	Develop a system that simulates innovation	Ongoing Development →					

# Teacher Supports and Professional Development (PD)

The OTIS Learning Technologies team will coordinate and collaborate throughout the district to provide professional development opportunities for educators based on Learning Forward's Standards for Professional Learning conditions for success, which is also utilized by the Teacher Standards and Practices Commission.

## > Equity Foundations

Educators establish a vision for equitable access to high-quality professional learning, create structures to ensure such access, and sustain a culture that supports the development of all staff members.

## > Culture of Collaborative Inquiry

Educators commit to and drive continuous improvement, engage in collaborative learning, and take shared responsibility for improving learning for all students.

## > Leadership

Educators establish a compelling and inclusive vision for professional learning, ensure a coherent system of support to build individual and collective capacity, and advocate for professional learning by making both the impact of professional learning and their own learning visible to others.

## > Resources

Educators allocate resources for professional learning, prioritize their use to achieve a vision for equitable outcomes for all students, and monitor the impact of resource investments.

PPS will provide a variety of teacher support to develop and implement digitally-enhanced learning models to improve student outcomes. It's important to note that digital tools are to be used as solutions within professional development (PD) focused on instructional design and personalized learning.

Both technical and adaptive professional development is to be responsive to the immediate and future needs of teachers, ranging from basic technical skills (i.e. technical training on the use of a program), leveraging greater efficiency (i.e. collecting real-time student literacy data to inform instruction) to focused professional learning on instructional design and educational technology (i.e. continuous formation of flexible instructional grouping based on data). This approach effectively meets teachers' instructional needs while modeling the practices being taught. Those needs and practices pertain to growth mindset, instructional design and strategies, and technical skills.

## > Growth Mindset and Cycles of Inquiry

- Frame the role of the teacher as "lead learner" in the classroom.
- Create a supportive climate that will encourage risk-taking and vulnerability as teachers self-evaluate their current skills and set goals to improve and grow.
- Recognize even incremental shifts in practice and understand that the community of learners will be expected to show growth along a developmental continuum, which ultimately calls for differentiated and personalized PD.

## > Instructional Design and Digitally-Enhanced Learning

- Support teachers in examining their classroom practice for opportunities to design learning that is personalized, responsive, and student centered.
- Digital tools can make this efficient and attainable, however, the technology or device should never be the "starting point" or driver of change.
- Foster skills for students to own and self-manage their learning by creating a classroom environment that clearly articulates, teaches, and regularly practices meeting expectations in regards to student behavior and self-regulation skills.

## > Technical Skills

- Basic skills to log on and navigate the teacher dashboard.
- Skills to input student data and access reports.







## Critical Infrastructure and Security

**Goal:** Establish and develop a reliable, resilient, and secure infrastructure.

### Educational System Shifts



A Connected and Transformative School District



A Culture of Physical and Emotional Safety

### Key Actions

- > Refresh Network Switches
- > Replace Wireless Access Points (WAPs)
- > Replace Fiber Interconnects
- > Upgrade Phone System
- > New Phone Handsets
- > Data Center Refresh
- > Security Assessment
- > Security Remediations
- > Security Dashboard

Over the years the core infrastructure of PPS has been neglected from a budgeting and prioritization perspective and left to fall well behind on upgrades and maintenance. The efforts over the next three to five years are designed to address the technical debt we currently have as well as to develop a regular cadence to upgrades and refreshes. Doing so will ensure the district does not accrue technical debt in the future. Defined here are the key elements of the infrastructure upgrades planned.



KEY ACTIONS	PERFORMANCE MEASURES	2020	2021	2022	2023	2024	2025
<b>Security Remediations</b>	<ul style="list-style-type: none"> <li>- Complete remediation and implementation from the Security Assessment</li> <li>- Two Factor Authentication (2FA) for all staff</li> <li>- Single sign on portal deployed</li> <li>- Longer password enforcement</li> <li>- Enhanced logging to detect and remediate cyber events</li> <li>- Monitors and tools deployed to identify network threats (endpoint detection and response)</li> <li>- Create a security reporting dashboard for visibility</li> <li>- Strengthen security measures on wired and wireless networks</li> <li>- Modernization of core services architecture</li> </ul>				X	X	X

## Network Switching

Switches are the core components which allow all network traffic to move throughout the district and provide access to the Internet. They are also key components for providing telephone services throughout the system. Over the coming years in this plan all core and edge switching devices will be refreshed with new versions. Switches also are a critical component of building a strong foundation for a secure computing environment. Ensuring the switching infrastructure is updated and able to run the current versions of the operating system is critical in developing a secure digital environment. For this plan we are also incorporating our firewall deployments and upgrades as part of the switching infrastructure.

## Wireless Access Points (WAPs)

PPS currently has 2,000 Wireless Access Points (WAPs) deployed in the district that are eight years or older. All of these devices need to be replaced and will be as part of this plan. While still operational, they no longer can be replaced with similar items and are also unable to run advanced features that are critical in a network environment the size of PPS. Updated and current WAPs are also a critical element in building out a secure computing environment.

## Fiber Interconnects

Fiber interconnects are the means by which the various wiring closets in a building are connected back to the main network wiring closet of switches at each building. The number of wiring closets at each

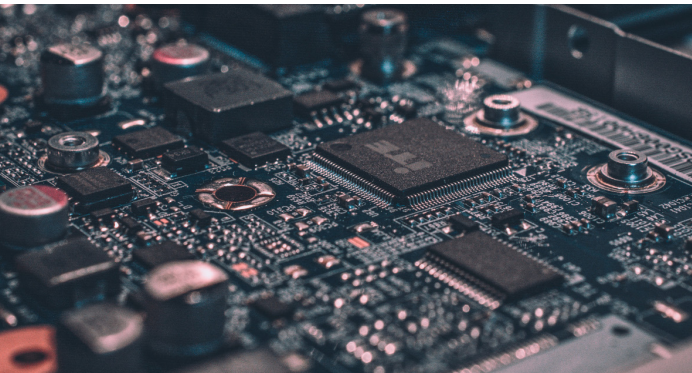
building varies based on the size of the school. Some buildings have only two closets (one main distribution facility, MDF and one intermediate distribution facility, IDF). While others have as many as eight. The fiber interconnects create the backbone of the network and are a critical element in determining the speed of a building's network. Almost all of our buildings, with the exception of the newly modernized schools, need to have the interconnects replaced in order to match the demands being placed on the network, increase the overall speed, and to reduce the risk of network failure due to aging materials.

## Phone System

The entire phone system including the handsets are in need of upgrading and replacement. PPS utilizes a VOIP based phone system, which means



all handsets are a type of computing device that should be replaced at four year intervals. We will take this opportunity to align newly developed standards of handset placement in classrooms which are being deployed in all modernized schools. New handsets will be placed on the wall near the entry door for the classroom. This adheres to best security practices in the event of an emergency situation.



## Data Center Refresh

Several years of funding shortfalls and lack of sufficient budget to focus on regular system upgrades and replacements requires a major overhaul of the systems that run in the district's data center. Components that will be replaced include the entire server environment which represents over 200 virtual servers performing critical business processes in the district. All core network switching elements in the data center will be replaced, including adding additional firewalls to secure the district both externally and internally. The storage area network, which servers utilize for storage and operations, will be replaced as part of this work.

## Cyber Security

Building a digital security program has become a critical element for all school districts across the country. While PPS has been working hard to provide a secure environment we are in a position where we need to build a formalized security program to help ensure staff have the awareness required to function in a digital first district.

## Security Assessment

We will bring in an outside security expert to provide an overall assessment of the district's security posture. This will be a comprehensive review of all elements in place, policies, practices, and awareness levels of critical staff. Critical staff would include those offices and departments that are most vulnerable to attacks; technology, human resources, legal and risk management.

This assessment will take four months to complete and will lead to a security report. It will include the delivery of a remediation roadmap to address the most critical and critical elements that have been found as a result of the assessment.

We will spend the ensuing 36 months in remediation and implementation of security elements to tighten our security posture as a district. We expect to begin delivering a formal security program and three-year assessment cycle as a result of this work.

## Cyber Security Assessment Remediation

Immediate changes that are planned to be deployed the fall of 2022 are as follows:

1. 2 Factor Authentication (2F): All PPS employees will need to confirm their identity through a second authentication method. 2FA protects against phishing, social engineering and password brute-force attacks and secures your logins from attackers exploiting weak or stolen credentials. Planned implementation will occur in the spring of 2022.
2. Single Sign On Portal: In conjunction with 2FA we will be deploying a portal where students and staff can launch all PPS software applications. This project will be completed in the spring of 2022.
3. Longer passwords for all staff and students will be enforced in spring of 2022.
4. Restructuring of local admin rights on all PPS devices to proactively reduce the severity of cyber security attacks and ransomware events while still allowing user installation of necessary software.
5. Modernization of the guest wireless access network or all non-PPS devices while on-site at PPS buildings.
6. Threat detection and response: Create a cyber security dashboard to help monitor and deploy tools in real time.
7. Decommissioning of legacy applications and infrastructure.
8. Modernization of core technology services.

# Device Refresh

**Goal:** Ensure students and staff have reliable devices for digital learning

## Educational System Shifts



A Connected and Transformative School District



Racial Equity Aligned Systems and Structures



Flexible, Future-Focused Environments



Transformative Curriculum and Pedagogy

## The Device Refresh Plan for the Coming Years Has Five Distinct Components to It:

- > Student grades 3-12  
1:1 devices
- > Student grades PK-2  
2:1 devices and assistive technology
- > Teacher devices
- > Administrator devices
- > Support staff devices





KEY ACTIONS	PERFORMANCE MEASURES	2020	2021	2022	2023	2024	2025
<b>Refresh Grade 3–12 Student Devices</b>	33,000 students with 1:1 Chromebooks		X				
<b>Refresh PK–2 Student Devices</b>	10,000 students with 2:1 Chromebooks (two students per device)		X				
<b>Provide Assistive Technology for PK-2 Students</b>	Process to identify and meet assistive tech needs - Number and percent of identified students who have access to the appropriate assistive tech		X				
<b>Refresh Teacher Devices</b>	4,400 classroom teachers with PixelBook Go - Number and percent of non-classroom licensed staff with PixelBook Go	X	X	X			
<b>Refresh Administrator Devices</b>	250 school administrators with refreshed device (three device choices)		X	X			
<b>Refresh Support Staff Devices</b>	450 support staff with refreshed work stations (Windows-based desk computer)			X			
<b>Implement 4-year Device Refresh Plan</b>	Year four we will contact the vendor to set up the quotes for the next Bond device refresh					X	

Each of these device refresh options will be deployed between 2019–2022. There are known limitations with many schools having insufficient wireless coverage in their building to fully take advantage of 1:1 devices for students that will rely upon the completion of the classroom modernization project to resolve. This will not stop the deployment of devices, but schools with limited wireless coverage will need to be cognizant of the building limitations and how to mitigate those issues when all students, or a majority of students, have a device available to utilize for learning.

The comprehensive nature of this plan has been put together to resolve an issue that has not been addressed in PPS over time. There has been no history of a centralized purchasing process and subsequent refresh of computing resources for schools. This has resulted in schools having to rely on their limited discretionary funds (grants and PTA supported projects) to provide updated computers for many essential positions.

With this plan the goal is to move to a centralized procurement system that sets the stage for regular refresh and upgrade cycles managed from the district office. This will create a system where devices are refreshed regularly and also remove the burden from schools trying to find resources to purchase new devices for staff and students. In addition, by providing the same devices district-wide the OTIS team can support all device support infrastructure and push software updates effectively to ensure equity.

The five components of the Device Refresh are as follows:

### **1. Grades 3–12 One-to-one devices**

All students in grades 3–12 will receive a Chromebook for their use. The devices will be so students can use them for classroom work or at home for assignments.

### **2. Grades PK-2 and Assistive Technology**

In grades PK–2 Chromebook Carts will be provided for each classroom containing 15–20 Chromebooks. These Chromebooks include touch capabilities will be provided to schools to ensure a ratio of one device for every two students. These will be located in the classrooms for use during the school day. Assistive Technology will be a new process for the district and we will be working with the staff in the Student Support Services to determine what will be needed, as the needs may change based on the assistive needs of different students.

### **3. Teachers**

Licensed Classroom Staff: Classroom teachers will receive a PixelBook Go for their instructional use. As a result of the COVID-19 shutdown these devices have been ordered and will be distributed to teachers in January and February of 2021.

Non-classroom licensed staff: Positions in the school but not in the classroom, such as Teacher on Special Assignment (TOSA), instructional coaches, Media Specialists received a PixelBook to use as their primary work device. Those devices were distributed in the fall of 2021.

Non-classroom licensed staff: Counselors and psychologists, etc. will also receive a Chromebook to use as their primary work device. These devices will be ordered in early 2019 and be made available upon their arrival.

### **4. Administrators**

School building based personnel will have their computers refreshed as well. Administrators will have an option to receive the same device as their teaching staff, or they will be offered the opportunity to select an Apple laptop or a Windows-based laptop. These will be distributed in the fall of 2021.

### **5. Support Staff**

Support staff at buildings will receive a refresh of work stations at critical office locations. These will be Windows-based desktop computers. These devices will be distributed in the spring of 2022.

- For support positions that need mobile computing devices there will be a supply of Chromebooks made available to each school Media Center, so staff will be able to access and use for in-classroom support, meetings and professional development.




All of these elements are being planned, built, and organized in a way to create a regular cadence for device refreshes and upgrades. All of the devices will need to be replaced in four year cycles. This will create a reliable and usable infrastructure the district can rely upon and utilize to make educational program decisions knowing there is reliable technology available to students to fully realize the potential of a digital learning experience.



# Classroom Modernization

**Goal:** All classrooms have the same classroom technology for an equitable experience

## Educational System Shifts

-  A Connected and Transformative School District
-  Racial Equity Aligned Systems and Structures
-  Transformative Curriculum and Pedagogy



PPS has adopted a long-term school modernization program beginning back in 2012. These are comprehensive efforts which modernize an entire campus and create an updated and modern environment for students and staff. To date PPS has completed six full site modernizations: Roosevelt High School, Grant High School, Franklin High School, Faubion PK-8, McDaniel High School, Lincoln High School. These schools have received updated classroom experiences that all schools in the district should have available for their students.

The classroom tech standardization will create a foundation for all classrooms that will allow for the utilization of technology to become an integral part of the teaching and learning experience for all students.

Classroom tech standardization will be deployed to all of the primary learning rooms in schools across the district. This will include Media Center, band and choir, and vocational classrooms. The following elements will comprise the classroom tech standardization effort:

> **Desktop Computer:** Each classroom will receive a desktop Chrome computer that will remain in the classroom and will be designed as the center of the teaching experience for the room. Having dedicated computers in all classrooms has the benefits of ensuring there is always a device to present from, available to substitute teachers, and available to ad hoc learning situations. It also greatly reduces difficulties which arise from connecting laptops to projectors and diminished disruptions to the instructional process.



- > **Mounted Projector:** Each classroom will receive a wall mounted projector. This is essential for providing equitable viewing access to all students in a classroom.
- > **Projection Surface:** A projection capable glare-free whiteboard will be installed. For those classrooms that do not have a space available

for the new wall mounted whiteboard, a NEC backlit LED display will be available on a movable cart in the classroom.

- > **Wireless Access Point (WAP):** Classrooms that do not currently have a WAP in the classroom will have one installed. Additional WAPs will also be installed in large spaces like gymnasiums, libraries,

KEY ACTIONS	PERFORMANCE MEASURES	2020	2021	2022	2023	2024	2025
<b>All Classrooms Have the Same Classroom Technology for an Equitable Experience</b>	Increased student engagement in the classroom and equity with technology will result in increased graduation rates			X	X	X	X
<b>Teacher Audio Amplification Installation in Classrooms</b>	Decreased teacher vocal strain, increased comprehension from all students, and increased student participation			X	X	X	X

cafeterias, etc. to ensure that all schools will have sufficient wireless coverage to support a 1:1 student computing program.

- > **Voice Amplification:** In-classroom teacher voice amplification will be installed. There is research that shows there is enhanced student improvement as well as reduction in classroom behavior issues. Additionally, it provides equitable access to a teacher’s spoken words for hearing impaired and English learning students.
- > **Wireless Display:** Along with a mounted projector connected to a desktop computer, each classroom will have an Airtame2 wireless display device installed. This allows students to have access to the projector to share their thinking and work with the entire class, as well as allowing teachers to utilize their laptop device to project from wherever they are in the classroom.

This project will take multiple years to complete. Schools that are slated for full building modernization include Jefferson, Cleveland, and Ida B. Wells-Barnett High Schools. These schools will require further conversations with the building leadership and the Office of School Modernization to develop reasonable and workable plans that make the most sense and utilize funding responsibility.

Classroom tech standardization will occur in phases that will take place over the course of five years to complete. The initial plan deployment will take place in the Winter of 2022 at Boise-Eliot/Humboldt, Lane Middle School, George Middle School, and César Chávez. These four schools will receive both the infrastructure updates as well as the classroom modernizations at the same time. The complexity of these projects will provide opportunities for learning and process improvements that can be employed as we continue to roll out the projects across the district.

Each school will be a critical design partner in the classroom tech standardization process. Prior to work, the school Principal will be engaged to define the classrooms as well as to define a site wide design for where the teaching wall will be placed in each room. The teaching wall is the location where the projector will be aimed and the projection surface will be mounted. Each school will vary in age and older school buildings will add additional complexity to the project timelines. Therefore each school is projected to take one to four months to complete the classroom tech standardization.

The webpage, project timeline, the classroom modernization project overview video, and on-going community newsletters will be available in different languages so that all community members are updated on the projects in their home language.

#### Additional Resources

[In-Classroom Voice Amplification Research >](#)

[Bond 2020: Educational Technology Improvements >](#)



# District-Wide Business Transformation

**Goal:** Provide an innovative and digital environment through a streamlined Enterprise Resource Planning that enables the transformation of the student and staff experience. Improve the user experience, scale comfortably with expected growth, and allow agility over time to lessen the burden associated with manual efforts and prepare all users to lead PPS towards a student-centric and service-oriented environment.

## Educational System Shift



A Connected and Transformative  
School District







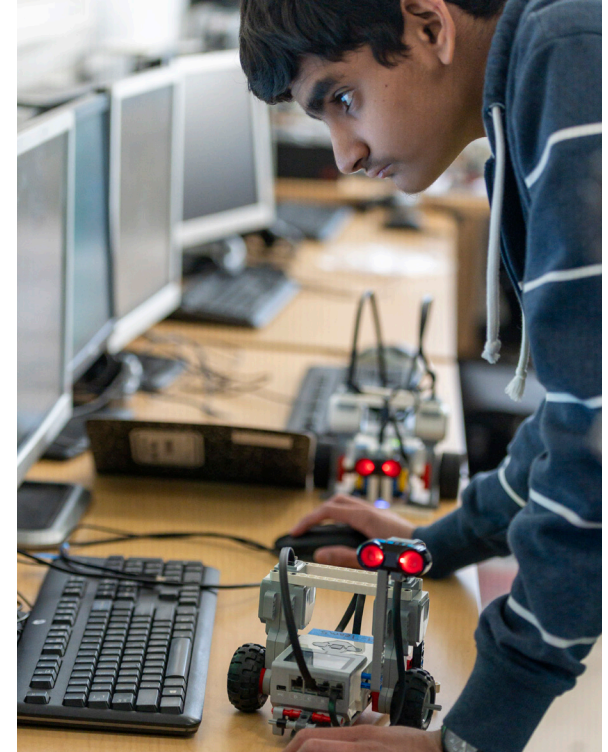
## Cloud First Vision

The cloud-first vision will be utilized for the creation of business transformation best practices district-wide. These will help guide the ERP replacement system, Classlink, data warehouse and will be considered when building additional processes.

PPS needs to invest in cloud based technology to reduce data center costs and enable rapid and scalable response to emergent technology needs. PPS will engage in a migration assessment that evaluates on premise workloads for transition to cloud hosting. This assessment will provide PPS with a long-term, sustainable approach to support students and educators for the next decade and bridge the gap between systems to build a unified experience. All new software, technology processes, and data interchange will be designed and implemented in a cloud native environment.

## Modernizing Analysis Platform

The PPS data analysis platform is over ten years old and requires modern techniques to be adopted in order to answer the questions of the modern school district. During this time the sources and amount of data that requires analysis and storage has expanded tremendously. PPS needs to not only be able to know the trajectory of students' education, but also be able to prescribe remediation plans to students before they fall out of the system. OTIS is committed to partnering with internal stakeholders to provide centralized and standardized platforms for data aggregation and analysis and providing new tools to teachers and administrators that allow for data informed analysis.



## Unified Portal Experience

Students, Teachers, and Administrators are using more applications and tools than ever before. The quantity of these systems presents challenges both in terms of user experience and security. OTIS will centralize these tools so that all users have a single portal that eliminates the searching for tools and password recall. This portal allows users ease of access and seamless security. This portal will also enable OTIS to inform teams of the cost-to-value ratio for applications so that we can provide the best education for our students.

# Enterprise Resource Planning (ERP) Organizational Readiness

PPS is running an aging Enterprise Resource Planning (ERP) application that has been in place since 2000. Along with the ERP being outdated, there has been a large amount of turnover of key staff in both the finance and human resource departments which leaves a knowledge gap in process and feature management in the current ERP.

We have partnered with the Gartner Consulting firm to guide the business analysis, transformation, and process documentation for existing workflows.

The team will evaluate the current practices with the capabilities of the existing ERP and compare the current practices against a model of best practices and efficiencies. The output of this effort will be a business requirement report. The business requirement evaluation will inform the development and release of a Request For Proposal (RFP) to replace the current ERP. The funding request will coincide with Bond 2025.

ERP REPLACEMENT KEY ACTIONS	2020	2021	2022	2023	2024	2025
Executive Visioning		X				
Business Case		X				
Formal Kickoff		X				
Detail Design		X				
Procurement				X		
Project and Change Management			X	X	X	X
Implementation Planning					X	X

## Gartner Point of View: Why Replace an ERP Solution?

- ERP replacement only occurs when the existing legacy system is beyond even extensive renovation: When operational business risks outweigh the benefits of maintaining the current ERP system and processes.
- Gartner researches and tracks the typical reasons why both commercial and government organizations replace their ERP solutions—listed below.

### Typical Drivers for ERP Replacement

After initial discovery activities and interviews, Portland Public Schools is dealing with most of them.

- End-of-life Systems
- Lack of Modern Technologies
- Application Landscape Complexity
- Inefficient Reporting and Analytics
- Inadequate Data Quality and Management
- Insufficient Integration
- Reduced Efficiency, Effectiveness, and Productivity
- Limited Flexibility and Agility
- Cost Pressure
- Low User Experience and Satisfaction
- Technical Debt and Risks
- Poor Service Quality





## Refresh Process

**Goal:** Keep all technology updated through forecasting and scheduling tech refreshes on a proactive basis.

### Educational System Shifts



A Connected and Transformative School District



Racial Equity Aligned Systems and Structures



Transformative Curriculum and Pedagogy

One of the primary goals over the next five years will be to put the district on a sustainable and manageable path for the technology infrastructure in the district. Keeping the infrastructure elements updated and refreshed on a predictable timetable ensures that critical functions remain operational, requires less labor and hours to maintain and support, creates greater uptime, costs less to provide updates and upgrades, and ensures the continuity of the instructional processes which depend upon a healthy technical infrastructure.

Through the multiple bonds and scheduled improvement projects over the next five years,

the district will be in a position to be able to move forward with regularly scheduled updates and upgrades to all aspects of the technical infrastructure. Whether through future bonds, levys, or from funds in the general fund budget these efforts will need to be funded in the future to ensure the health, safety, and operations of the district. Failure to adhere to this plan will put the district back in technical debt which will require a similar large financial investment and another monumental human effort to update them. So part of the work over the next five years will be to develop a funding model for regular updates.



KEY ACTIONS	DETAILS	2022	2023	2024	2025	2026	2027
<b>Device Refresh: Student 1:1 and 2:1 Chromebook</b>	Received devices fall 2021					X	
<b>Device Refresh: Teacher Mobile Computer</b>	Received Pixelbooks or Chromebook previously					X	
<b>Device Refresh: Admin</b>	Received fall 2021 MacBook or HP Elitebook					X	
<b>Device Refresh: Support Staff</b>	Received devices winter and spring 2022						X
<b>Wireless Access Point (WAP) Bond 2012, Bond 2017, Bond 2020</b>	WAPs should be refreshed at six year intervals				X	X	X
<b>Network Switching Bond 2012, Bond 2017, Bond 2020</b>	Switches and firewalls should be refreshed at six year intervals	X					X
<b>Fiber Interconnects Bond 2012, Bond 2017, Bond 2020</b>	Determined by advancements in fiber technology and ability of current infrastructure					X	X
<b>Phone System</b>	- Core phone system: Minor releases updated regularly with major upgrades every two to four years - Handsets: Should be refreshed every four years				X	X	
<b>Data Center Refresh (Bond 2020 – 2021 installation)</b>	Different components will be on different schedules: - Server elements should be refreshed on a four year cycle - Switches and firewalls should be on a six year cycle - The storage area network should be refreshed on an eight year cycle				X		X

Continued

KEY ACTIONS	DETAILS	2022	2023	2024	2025	2026	2027
<b>Teacher Station Chromebox Desktop Refresh</b> (Bond 2017, Bond 2020)	Should be replaced every four years				X	X	X
<b>Mounted Laser Projector</b>	Should be evaluated for refresh every six years						X
<b>Lightspeed Audio Amplification</b>	Replaced as needed due to wear, damage, or technology advancement					X	
<b>Wireless Displays</b>	Should be refreshed every six years						X
<b>Library Cart Refresh, and Computer Refresh</b>	Media Center Circulation desk computer should be replaced every four years				X	X	X
	Tech carts additional funding requests are needed				X		
<b>Gym AV, Auditorium, and Common Space AV</b>	Additional funding request are needed				X	X	X
<b>Cyber Security</b>	Two - factor authentication license refresh						
	Security and Information Event Management licensing refresh						
	Endpoint Detection and Response licensing refresh		X	X	X	X	X
	Modernization of core services architecture						
	Cloud architecture hardening						